Application No.: 09/961,309

8

Docket No.: 116692000900

## REMARKS

Claims 1-17 have been amended and remain in the application. Reexamination and reconsideration of the application, as amended, are requested.

Claim 17 was rejected under 35 U.S.C. 101 as being directed to non-statutory subject matter. The Examiner indicated that claim 17 describes a program and no storage medium for the program has been specified, e.g., embodiment on a computer readable medium.

The rejection of claim 17 is respectfully traversed with respect to claim 17, as amended.

Claim 17 has been amended to recite a "computer readable data storage medium." It is respectfully submitted that claim 17, as amended, is in compliance with the requirements of 35 U.S.C. 101.

Claims 1 - 6, 9 - 14 and 17 were rejected under 35 U.S.C. 102(e) as being anticipated by Brady USP 6,633,875. Claims 7, 8, 15 and 16 were rejected under 35 U.S.C. 103(a) as being unpatentable over Brady in view of what would have been obvious to one of ordinary skill in the art at the time the invention was made.

These rejections are respectfully traversed with respect to claims 1-17, as amended.

Claims 1-17 have been amended to clarify that in the present invention the sequence is one in which the template is set first, followed by the real estate information. This sequence simplifies the procedure of creating each web page, whereby the user of the creator according to the present invention can easily create Web pages without going through troublesome procedures (as described, for example, at page 21, lines 3-10 of the present application).

In clear contrast, there is no teaching or suggestion in Brady regarding the sequence in which a template and contents are set. Nor is there any teaching or suggestion in Brady of the advantages to be derived from setting the template first, followed by real estate information.

Claims 5, 6, 13 and 14 are further amended to recite the element or step of displaying a tree corresponding to the hierarchical structure of the Web pages represented by the linking information (as shown, for example, in Figure 8 of the present application). There is no teaching or suggestion in Brady regarding a similar element or step.

In view of the above, each of the presently pending claims in this application is believed to be in immediate condition for allowance. Accordingly, the Examiner is respectfully requested to

va-99991

Application No.: 09/961,309

9

Docket No.: 116692000900

withdraw the outstanding rejection of the claims and to pass this application to issue. If it is determined that a telephone conference would expedite the prosecution of this application, the Examiner is invited to telephone the undersigned at the number given below.

In the event the U.S. Patent and Trademark office determines that an extension and/or other relief is required, applicant petitions for any required relief including extensions of time and authorizes the Commissioner to charge the cost of such petitions and/or other fees due in connection with the filing of this document to Deposit Account No. 03-1952 referencing docket no. 116692000900.

Dated: May 10, 2005

Respectfully submitted,

Alex Chartove

Registration No.: 31,942 MORRISON & FOERSTER LLP 1650 Tysons Blvd, Suite 300 McLean, Virginia 22102

(703) 760-7744